

DREAM COME BLUE: INDIA WIN THIRD CHAMPIONS TROPHY TITLE



Indian captain Rohit Sharma (right) led from the front with a blistering half-century as a resolute India held their nerve to win an unprecedented third Champions Trophy title with a four-wicket victory over New Zealand in the final in Dubai on Sunday. India won the marquee ICC tournament without losing a match, reflecting their dominance. India's previous title triumphs in the tournament came in 2002 and 2013. No other team has won the event thrice. The T20 Championship in June 2024 was their last ICC title

PHOTO: X@BCCI

Gaming bodies tie up to enforce code of ethics for user safety

AASHISH ARYAN
New Delhi, 9 March

The All India Gaming Federation (AIGF) has joined hands with the Federation of Fantasy Sports (FFS) and E-Gaming Federation (EGF) to enforce code of ethics (CoE) to ensure responsible gaming and safety standards across the industry. "The CoE is aimed at enforcing consistent standards of user safety across the industry through the implementation of responsible gaming and advertising policies and mandating annual third-party audits and comprehensive reporting mechanisms to ensure accountability and transparency," the three organisations said in a statement.

Under the code of ethics framework, all gaming companies will implement

strict age-gating norms, have robust know-your-consumer norms, ensure appropriate safeguards for gamers' data, have standards for management of player funds, provide clear and accurate information to players, implement tools and resources for identifying and assisting at-risk players, and have ethical advertising and promotions. Gaming companies with a revenue of more than ₹100 crore per year will have to implement these practices within the next six months while those platforms whose revenue is less than ₹100 crore per year will have nine months to implement these guidelines.

Platforms whose revenue is less than ₹100 crore per year will have 9 months to implement these norms

"Upon successful adoption, federations will issue a certification valid for one year which shall be renewable annually upon completion of a third-party independent audit. The code will be

reviewed annually to assess its effectiveness and identify areas for improvement," the statement said.

This is the second time gaming federations have come together to form a common code of ethics which will be mandatory to be followed by the members. Earlier in December 2023, AIGF, EGF and FFS along with the Internet and Mobile Association of India (IAMAI) had adopted a voluntary code of ethics to "protect the interests of consumers and enable them to make informed choices about the online games they access".

The code of ethics had said that online gaming companies should endeavour to offer a self-exclusion feature, allowing players to willingly suspend their access for a chosen period, undertake education and communication campaigns to raise awareness about engaging with online gaming in a responsible manner, among others.

POST EVENT COVERAGE

21 FEB. 2025
TAJ VIVANTA HOTEL
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THROUGH NEXT GEN DATA CENTER AND CLOUD INFRASTRUCTURE

The Inaugural Edition of **Data Center and Cloud Infrastructure Conclave & Awards 2025** organized by **Team Marksmen Network** brought together the entire IT infrastructure ecosystem on a single platform, fostering dialogue, innovation, and collaboration. Industry leaders and technology experts gathered to explore advanced solutions, exchange best practices, and shape India's data-driven future.

HERE'S THE SNIPPET FROM THE EVENT:



VIJAYA KADIYALA
Executive Director and Head of Data, AI and Cloud Engineering Services
DBS Tech India

GEORGE JOHN
Vice President IT, Head of Global Infrastructure Services and India IT Site Leader
Philips

UTKARSH SAWANT
Global Head of Cyber Strategy
Diageo

DR. SANJAY GAMBHIR
Executive Director - AECOM
Visionary Thought Leader

NINAD RAJE
Group CIO
Jaquar Group

UPENDRA UPADHYAY
Chief Operating Officer, Crowd Sourcing Analytics at Ministry of Electronics and Information Technology for Government of India
Director, Analytics, MyGov India

This event was an excellent opportunity to engage with the key players in Bharat's data centre and cloud computing sectors. The attendees were highly intellectual, and the discussions were incredibly insightful, offering knowledge that is rarely found otherwise.

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DIVINE HIRA JEWELLERS LIMITED

Corporate Identity Number (CIN): U36999MH2022PLC387009

Divine Hira Jewellers Limited (the "Company") was incorporated on July 19, 2022 as "Divine Hira Jewellers Limited", as a public limited company under the Companies Act, 2013, pursuant to a certificate of incorporation issued by Registrar of Companies, Central Registration Centre. Pursuant to a Business Succession Agreement dated September 13, 2022, our Company acquired the entire assets, assumed liabilities, clients and employees and business of Hira Traders (proprietorship firm of Hira Chand P Gulecha HUF established in the year 1997) with effect from the closing date i.e. September 30, 2022.

Registered Office: 74/A, 1st Floor, Office No.2, Opp. Hotel Bhagat Tarachand, Zaveri Bazar, Mumbai - 400 002, Maharashtra, India
Telephone: +91 222 240 2662; E-mail: info@divinehirajewellers.com; Website: www.divinehirajewellers.com;
Contact Person: Jai Dilip Shrimankar, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: HIRACHAND PUKHRAJ GULECHA, NIRAJ HIRACHAND GULECHA, KHUSHBU NIRAJ GULECHA AND HIRACHAND P GULECHA (HUF)

Type	Fresh Offer Size	OFS Size	Total Offer Size
Fresh Offer	35,37,600 Equity Shares at a price of ₹ 90/- per share aggregating to ₹ 3,183.84 Lakhs	Nil	35,37,600 Equity Shares at a price of ₹ 90/- per share aggregating to ₹ 3,183.84 Lakhs

THE OFFER

INITIAL PUBLIC OFFER OF 35,37,600 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF THE COMPANY FOR CASH AT A PRICE OF ₹ 90/- PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹ 80/- PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹ 3,183.84 LACS ("ISSUE") OF THE ISSUE, 1,77,600 EQUITY SHARES AGGREGATING TO ₹ 159.84 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 33,60,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT AN ISSUE PRICE OF ₹ 90/- PER EQUITY SHARE AGGREGATING TO ₹ 3,024.00 LAKHS IS HEREAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.11% AND 25.75%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10 AND THE ISSUE PRICE IS 9.00 TIMES OF THE FACE VALUE

The Offer is being made through the Fixed Price Process, in compliance with chapter IX of the Securities and Exchange Board of India (Issue Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations") wherein minimum 50% of the Offer shall be available for allocation to Retail Individual Investors ("RIIs") and the balance shall be offered to individual Applicants other than RIIs and other Investors including QIBs, corporate bodies or institutions. For further details please refer the section titled "Issue Structure" on page 234 of the Prospectus.

FIXED PRICE ISSUE AT ₹ 90.00 PER EQUITY SHARE

MINIMUM APPLICATION SIZE OF 1600 EQUITY SHARES AND IN MULTIPLES OF 1600 EQUITY SHARES THEREAFTER

ISSUE PROGRAMME

OPENS ON: MONDAY, MARCH 17, 2025
CLOSES ON: WEDNESDAY, MARCH 19, 2025

ASBA* Simple, Safe, Smart way of Application- Make use of it!!!
*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below. Mandatory in Public Issues from January 1, 2016. No cheque will be accepted.

UPI - Now mandatory in ASBA for Retail Investors applying through Registered Brokers, DPs & RTAs. Retail Investors also have the options to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. ** Investors are required to ensure that the Bank Account used for applying is linked to their PAN.

**UPI-Now available in ASBA for all individual investors applying in public offers where the application amount is up to ₹ 5,00,000, applying through Registered Brokers, Syndicate, DPs & RTAs. Retail Individual Investors and Non-Institutional Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CDDT notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021. ASBA has to be availed by all the investors except anchor investors. UPI may be availed by (i) Retail Individual Investors applying in the Retail Portion, and (ii) Individual Non-Institutional Investors applying with an application size of up to ₹ 500,000 in the Non-Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in ASBA form and the Abridged Prospectus and the section "Issue Procedure" beginning on page 237 of the Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the website of the National Stock Exchange of India Limited ("NSE") and in the General Information Document (GID). ASBA Application forms can be downloaded from the website of the Stock Exchange and can be obtained from the list of banks that is available on the website of Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in.

**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to www.sebi.gov.in. Investors applying through the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI (https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedPfi=yes&intml=40 and https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedPfi=yes&intml=34) respectively, as updated from time to time. HDFC Bank Limited has been appointed as Sponsor Bank for the Issue.

For Issue related grievance investors may contact: Horizon Management Private Limited, Mr. Manav Goenka, Tel: +91 33 4600 0607, E-mail: smeipo@horizon.net.co. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and Mail Id: ipc.upi@npci.org.in; HDFC Bank Limited at Tel: +91 22 3075 2927 / 28 / 2914 and Email: Siddharth.Jadha@hdfcbank.com, tushar.gavankar@hdfcbank.com; and the Registrar to the Issue Bigshare Services Private Limited at Tel: +91 226 263 8200 and E-mail: ipo@bigshareonline.com. All investors shall participate in this issue only through the ASBA process. For details in this regard, specific attention is invited to "Issue Procedure" on page 237 of the Prospectus. Applicants should ensure that DP ID, PAN, UPI ID (if applicable, in case of investor applying through UPI mechanism) and the Client ID are correctly filled in the Application Form. The DP ID, PAN and Client ID provided in the Application Form should match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected. Applicant should ensure that the beneficiary account provided in the Application Form is active. Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Application Form, the Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for any correspondences related to the Issue. Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants sole risk.

PROPOSED LISTING: The Equity Shares offered through the Prospectus are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"). Our Company has received "in-principle" approval from NSE for the listing of the Equity Shares pursuant to letter dated February 10, 2025, for using its name in the Prospectus for listing of our shares. For the purposes of the Issue, the Designated Stock Exchange shall be the NSE.

DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, the Draft Prospectus was not filed with SEBI and SEBI has not issued any observation on Offer Document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "Disclaimer Clause of SEBI" on page 219 of the Prospectus.

DISCLAIMER CLAUSE OF NSE: "It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Prospectus for the full text of the "Disclaimer Clause of NSE".

RISK TO INVESTORS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the Prospectus. Specific attention of the investors is invited to section titled "Risk Factors" appearing on page 23 of the Prospectus.

BASIS OF ISSUE PRICE: The Issue Price is determined by our Company in consultation with the Lead Manager. The financial data presented in chapter "Basis of Issue Price" on page 84 of the Prospectus is based on Company's Restated Financial Statements. Investors should also refer to the chapter titled "Risk Factors" and "Restated Financial Statements" on page 23 and 164 respectively of the Prospectus. The Independent Directors at a meeting recommended the Price noting that the Price is justified based on quantitative factors and key financial and operational performance indicators (KPIs) disclosed in "Basis of Offer Price" section vis-a-vis the weighted average cost of acquisition of past five primary issuances/secondary transactions disclosed in the "Basis of Offer Price" section.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013:

Main Objects as per Memorandum of Association ("MoA") of our Company: For information on the main objects of our Company, see "History and Certain Corporate Matters" on page 137 of the Prospectus and Clause III (A) of the MoA of our Company. The MoA is a material document for inspection in relation to the Offer.

Liability of Members: The Liability of members of Company is Limited.

Amount of Share Capital of our Company and Capital Structure: The authorised, issued, subscribed and paid-up Equity Share capital of the Company as on the date of the Prospectus is as follows:

- Authorised Share Capital: ₹ 15,00,00,000 divided into 1,50,00,000 Equity Shares of ₹10 each.
- Pre-Issue Issued, Subscribed & Paid-up Share Capital: ₹ 9,50,95,000 divided into 95,09,500 Equity Shares of ₹10 each.

For further details of the share capital and capital structure of the Company, please see "Capital Structure" on page 59 of the Prospectus

Name of the Signatories to the MoA of our Company and the number of Equity Shares subscribed by them:

- 10,000 Equity Shares - Hirachand Pukhraj Gulecha
- 10,000 Equity Shares - Niraj Hirachand Gulecha
- 5,000 Equity Shares - Chirag Hemant Jain
- 10,000 Equity Shares - Khushbu Niraj Gulecha
- 5,000 Equity Shares - Meena Hirachand Gulecha
- 5,000 Equity Shares - Ankita Hirachand Gulecha
- 5,000 Equity Shares - Harsha Rahul Kothari

LEAD MANAGER TO THE OFFER	REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
 HORIZON MANAGEMENT PRIVATE LIMITED 19 R N Mukherjee Road, Main Building, 2 nd Floor, Kolkata- 700 001, West Bengal, India. Telephone: +91 33 4600 0607 Facsimile: +91 33 4600 0607 E-mail: smeipo@horizon.net.co Website: www.horizonmanagement.in Investor grievance: investorrelations@horizon.net.co SEBI Registration Number: INM000012926 Contact Person: Manav Goenka	 BIGSHARE SERVICES PRIVATE LIMITED Office No. S6-2, 6th floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, (East), Andheri, Mumbai - 400 093, Maharashtra, India. Telephone: +91 226 263 8200 Facsimile: +91 226 263 8299 E-mail: ipo@bigshareonline.com Website: www.bigshareonline.com Investor grievance: investor@bigshareonline.com SEBI Registration No.: INR000001385 Contact Person: Ganesh Shinde	 DIVINE HIRA JEWELLERS LIMITED Jai Dilip Shrimankar Company Secretary and Compliance Officer 74/A, 1st Floor, Office No.2, Opp. Hotel Bhagat Tarachand, Zaveri Bazar, Mumbai - 400 002, Maharashtra India Tel: +91 222 240 2662 Email: cs@divinehirajewellers.com Website: www.divinehirajewellers.com Investors can contact the Compliance Officer or the Registrar to the Offer in case of any pre-offer or post-offer related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

AVAILABILITY OF PROSPECTUS: Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus is available at the website of Stock Exchange at www.nseindia.com, the website of Lead Manager at www.horizonmanagement.in, the website of our Company at www.divinehirajewellers.com and the website of SEBI at www.sebi.gov.in.

AVAILABILITY OF APPLICATION FORMS: Application Forms can be obtained from the registered office of our Company and registered office of Lead Manager, Horizon Management Private Limited. Application Forms can also be obtained from the Stock Exchange and the list of SCSBs is available on the websites of the Stock Exchange and SEBI.

BANKERS TO THE OFFER / REFUND BANK / SPONSOR BANK: HDFC Bank Limited

CREDIT RATING: As this is an offer for Equity Shares therefore no credit rating is applicable.

DEBENTURE TRUSTEES: As this is an offer for Equity Shares, the appointment of Debenture Trustees is not applicable.

IPO GRADING: Not applicable.

DISCOUNT TO OFFER PRICE: Not applicable

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus.

Issued by **DIVINE HIRA JEWELLERS LIMITED**

Date: March 08, 2025
Place: Mumbai
Sd/-
Jai Dilip Shrimankar
Company Secretary and Compliance Officer

DIVINE HIRA JEWELLERS LIMITED is proposing, subject to market conditions and other considerations, public offer of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Maharashtra at Mumbai. **Investor should read the Prospectus carefully, including the Risk Factors on page 23 of the Prospectus before making any investment decision.** The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be issued and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those issues and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

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