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HEALTHCARE

3RD EDITION

#MDPreferredWorkplace
PEOPLE AT THE HEART
*SHAPING THE FUTURE OF
HEALTHCARE WORKPLACES*

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GIVING HEALTHCARE A SHOT IN THE ARM

Healthcare is entering a period of extraordinary expansion. India's healthcare sector is projected to reach around **USD 338 billion by 2030**, while its healthcare workforce has already crossed **6 million active professionals**, with more than **6.3 million additional jobs expected by 2030**. At the same time, technology, AI, genomics, digital health, advanced therapeutics, and increasingly complex patient expectations are changing the nature of work across the ecosystem.

Behind every hospital, medicine, laboratory, device, diagnosis, and breakthrough sits a workforce being asked to do more, learn faster, and adapt continuously. The challenge for organisations is therefore becoming as much about people as it is about technology and infrastructure.

The workplaces that thrive will be those that can attract capable talent, build new skills, create meaningful careers, and foster cultures where people feel valued and equipped to contribute. It is against this backdrop that this seminal event returns for its third edition.



SPOTLIGHTING WORKPLACES PEOPLE CHOOSE

Following the resounding success of previous editions, the third edition of **Most Preferred Workplace for Healthcare 2026-27** builds on a simple premise: the future of healthcare depends on the people who make it possible.

The initiative creates a distinctive industry platform to recognise organisations that are shaping workplaces around the evolving needs of their people while preparing them for a rapidly changing healthcare ecosystem. At its heart lies a celebration of brands that have carved a place in our hearts, not merely through what they deliver to patients and consumers, but through the cultures and experiences they create for the people behind those outcomes. The first edition brought together and recognised eminent organisations including **Apollo Hospitals, Cadila Pharmaceuticals, Dr. Reddy's and Nestlé Health Science, Kokilaben Dhirubhai Ambani Hospital, Medtronic, P. D. Hinduja Hospital & Medical Research Centre, and Wockhardt**, amongst many more.

The third edition carries that momentum forward, opening a wider conversation around what makes a healthcare workplace truly preferred.



RESEARCH THAT PUTS PEOPLE FIRST

Presented by Marksmen Daily, the Most Preferred Workplace for Healthcare is a research-driven recognition platform, with in-depth research undertaken by LeadCap Ventures. The framework looks beyond conventional workplace measures to examine the practices, cultures, and capabilities that shape employee experience and organisational resilience.

As healthcare evolves, the workplace itself is becoming a strategic asset. Organisations must attract specialised talent, continuously develop capabilities, support employee wellbeing, build inclusive cultures, and create environments where technology complements human expertise.



THE RESEARCH FRAMEWORK

Will therefore examine organisations across six dimensions:



**Talent
Attraction &
Retention**



**Learning,
Upskilling, &
Growth**



**Employee
Wellbeing &
Care**



**Culture,
Inclusion, &
Belonging**



**Leadership,
Trust, &
Transparency**



**Innovation,
Agility, &
Adaptability**

Together, these parameters seek to identify organisations building workplaces equipped for both the people and possibilities shaping the next chapter of healthcare.

WHERE HEALTHCARE LEADERS COME TOGETHER

The initiative culminates in a gathering of the people shaping India's healthcare and life sciences ecosystem. The audience will include **Chairpersons, MDs, CEOs, CXOs, CHROs, HR and people leaders, hospital administrators, pharmaceutical and biotech executives, medical and healthcare professionals, founders, innovators, and other senior decision-makers from across the ecosystem.**

Beyond recognition, the platform will create an opportunity for leaders to exchange perspectives on talent, technology, culture, leadership, and the changing employee experience across healthcare, pharma, and biotech. This unique industry platform will celebrate organisations that are creating workplaces people value, while bringing together the leaders who will shape the future of work across one of India's most consequential sectors.



MEDIA COVERAGE

Print Publication in
Business Standard
Insight Out



Most Preferred workplace – Healthcare, Pharma & Biotech 2025-26

Televised on

**TIMES
NOW**
TIMESNOW.IN

Press Release



GLIMPSES 2025



The screenshot shows the top navigation bar of the World Economic Forum website. The logo is on the left, and navigation links include Home, About, News & Media, Issues, Reports, and Contact Us. A search bar is in the center. Below the navigation bar, a banner features the title 'Most Preferred Workplace for Women 2024-2025' in a large, bold font. To the right of the title is an image of the report cover, which also displays the title and the subtitle 'Global Gender Gap Report 2024-2025'. The background of the banner is a light blue gradient with abstract geometric shapes.



ABOUT TEAM MARKSMEN NETWORK

At TEAM MARKSMEN NETWORK, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



**SOCIAL
MEDIA**



DIGITAL



PRINT



TELEVISION



**BESPOKE
EXPERIENCES**

ABOUT MARKSMEN DAILY

MARKSMEN DAILY is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.

MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.

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