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OCT. 2026

MUMBAI

MARKSMEN DAILY

MOST INNOVATIVE COMPANIES OF INDIA 2026-27

Building the
ORGANISATIONS
that will BUILD TOMORROW

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INDIA'S

INNOVATION MOMENT

India's innovation story is a remarkable one gaining momentum, with the country emerging as one of the world's most closely watched innovation economies. It has risen to **38th in WIPO's Global Innovation Index 2025**, and retained its position as the **world's top innovation overperformer for the 15th consecutive year**. Its startup ecosystem has expanded dramatically, while **deep-tech, digital infrastructure, research, and technology-led entrepreneurship** are opening entirely new avenues for growth.

India has also built **one of the world's largest startup ecosystems**, while emerging as a significant hub for deep-tech and technology-led innovation. But India's next innovation challenge is a different one. Churning out ideas, launching more startups, or adopting more technology is one thing. Building organisations that can consistently turn ideas into impact is quite another.

In an environment defined by rapid technological change, shifting consumer expectations, new business models, and increasingly fluid industry boundaries, innovation is becoming an organisational capability that determines how quickly a company can adapt, compete, and create new sources of value.

India is doubtlessly producing more innovation. The next question is whether Indian organisations can institutionalise it, and create the culture, leadership, processes, and capabilities required to make innovation repeatable.

That is the opportunity (and indeed, the challenge) that this one-of-a-kind platform seeks to explore.



BEYOND BREAKTHROUGHS, TO IMPACT

Innovation is often associated with the spectacular: a breakthrough technology, a disruptive startup, a revolutionary product. But some of the most consequential innovation is quieter.

It can be a company reinventing its supply chain. A bank fundamentally changing the way customers access financial services. A manufacturer transforming its production ecosystem. A consumer brand discovering a new way to engage its audience. A healthcare company making a complex service more accessible. Or an established enterprise creating a culture where experimentation becomes part of everyday decision-making.

This is why **MOST INNOVATIVE COMPANIES OF INDIA** looks beyond the idea itself.

This exclusive industry platform recognises organisations that have demonstrated the ability to create, execute, scale and sustain innovation. And for this, it looks across products, services, processes, technology, business models, customer experiences, and organisational practices, cutting straight to the heart of innovation.

A BIENNIAL BENCHMARK OF **INNOVATION**

Most Innovative Companies of India is an exclusive biennial platform that recognises organisations demonstrating a sustained and meaningful commitment to innovation.

Presented by **Marksmen Daily**, with in-depth research undertaken by **LeadCap Ventures**, the initiative takes a wider view of innovation, considering more than that which an organisation has created. It expands the lens, by taking a closer look at how it thinks, executes, adapts, and scales beyond the latest launch or the newest buzzword.

And in doing so, it asks some key questions.

Which organisations have consistently challenged conventional thinking?

Which have successfully moved from experimentation to execution?

Which have created innovations that have achieved meaningful adoption and scale?

Which have built cultures that encourage people to question, experiment and reinvent?

And which organisations are innovating in ways that can create enduring value for their customers, stakeholders, and the wider economy?

These are the questions that define the **Most Innovative Companies of India**.

The platform will bring together the leaders behind India's most compelling innovation stories, in the process creating a premium forum for recognition, insight, exchange, and collaboration.

Because predicting the nature of change, and the future, is a fool's errand. Instead, we posit that the future belongs to those capable of creating it.



WHO SHOULD ATTEND?

- 👤 CXOs
- 👤 Founders & Entrepreneurs
- 👤 Chief Innovation Officers
- 👤 Chief Technology & Digital Officers
- 👤 Managing Directors & Presidents
- 👤 Strategy & Transformation Heads
- 👤 R&D Heads
- 👤 Product & Business Heads



WHY ATTEND?

- Explore the technologies, business models, strategies, and organisational practices shaping the next phase of Indian business.
- Gain insights from organisations that have successfully translated ideas into products, services, efficiencies, experiences, and new markets.
- Understand what distinguishes genuinely innovative organisations and identify practices that can strengthen your own innovation agenda.
- Meet CXOs, founders, innovation leaders, technology executives, strategists and business leaders navigating similar opportunities and challenges.
- Recognise organisations that have demonstrated sustained innovation and contributed meaningfully to India's evolving business landscape.
- Participate in conversations around the ideas, capabilities, and leadership approaches that will define tomorrow's organisations.

DECODING THE DNA OF INNOVATION

The **Most Innovative Companies of India** is shaped by an industry-wide research exercise conducted by **LeadCap Ventures**.

The assessment looks beyond individual innovations and headline-making ideas to understand the deeper innovation capabilities of organisations, namely their mindset, execution, adaptability, scalability, and ability to create sustained impact.

The objective is not to merely identify companies that have simply produced something new. It is to cut through the clutter, and identify companies that have demonstrated something more valuable: the ability to make innovation a way of doing business, consistently.

- **INNOVATION MINDSET & CULTURE:** Start-up-like culture, top innovation talent, and innovation embedded in company DNA.
- **GOVERNANCE:** A dedicated function governing innovation, strong project-management practice, enabling rather than stifling it.
- **BREAKTHROUGH PERFORMANCE:** Consistent launch of path-breaking products/services, with seamless ideation-to-market execution.
- **STRATEGY & RISK ORIENTATION:** Radical vs. incremental innovation focus, customer-centricity, and willingness to take market-disrupting risks.
- **SPEED & COMMITMENT:** Commitment to executing the innovation strategy, clarity of roles, and timely, decisive decision-making.
- **SCALABILITY:** Innovations scaled over the last three years, reach across market segments, and ecosystem-level impact.
- **SUSTAINABILITY:** Environmental impact of products and processes, and the long-term sustainability of practices.





BRANDS AND LEADERS CARVING A NICHE

Special report on the Companies that are redefining the way we work, live and play. By Anand Kumar, Founder, Brands and Leaders. Published: 10 January 2024

Bold moves for a bold new era

To win big, organisations and leaders must back bold ambitions with equally bold actions

A new era, one of great possibilities, is dawning. It is an era of bold moves, of bold actions, of bold ambitions. It is an era of great possibilities, of great challenges, of great opportunities. It is an era of great possibilities, of great challenges, of great opportunities. It is an era of great possibilities, of great challenges, of great opportunities.

Vikram Gupta, Founder and Managing Partner, Vytas Ventures Advisors Pvt Ltd.

Tapping into the spirit of innovation

Seed Group, Director, Seed Group, expresses on how the spirit of innovation is the key to success in the new era

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5 pillars of modern leadership

Mahesh Kumar Agarwal, Co-Founder & CEO, Aviva, explores some of the most important qualities modern-day leaders must possess

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Managing the change journey

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A problem-solving mindset for a dynamic era

Kishore Kumar Patel, MD & CEO, IIR General Insurance, elaborates on the qualities he looks for in a leader to navigate challenges and progress to prosperity

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Embracing growth paradigms in apparel manufacturing

Pallavi Singh, Vice Chairman, Pearl Global Industries, outlines what it takes to create a culture of sustained success

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Leadership as a growth catalyst

Rajendra Agarwal, MD & Managing Director, one of India's leading lifestyle and fashion brands, reflects on his journey and the importance of leadership in creating a vibrant workplace

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Bridging critical gaps

Srinivas Narayanan, President, Quinto (Pacifi) Technologies, explains how he cracks the code of key challenges

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Balancing the duality of short and long-term

Smita Das, Co-Founder & Director, SDC Solutions, shares her approach to managing short-term goals and long-term vision in her leadership decisions

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Crafting a model of excellence

Prithvi Chaudhary, Co-Founder & Managing Director, Savana Auto Comp, Pvt. Ltd., highlights the practices leaders must adhere to in order to make the leap from good to great

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A contemporary view of holistic growth

Suresh Kumar, Managing Director India and President Asia, Nishargroup, underlines the importance of measuring holistic employee wellbeing

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Leadership lessons to learn

Satish Sundaraman, VP-Global Strategy and Managing Director, Deloitte India, shares insights on the leadership principles that have served him well

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A recipe for putting innovation first

Sushil Gupta, Managing Director, Pooja Shree Pvt. Ltd., shares on the key drivers of successful innovation in today's competitive landscape

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Winds of change: Riding a growth wave

S. Anandaram, President, Founder and Managing Director, Wadhwa India Pvt. Ltd., sheds light on the strategies used to identify new growth pathways

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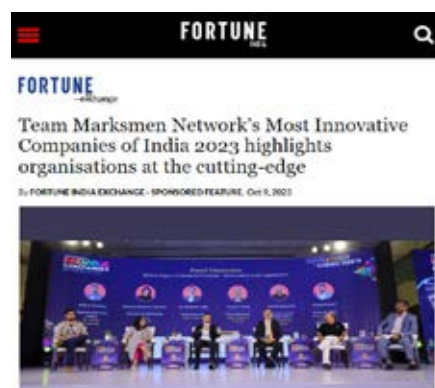
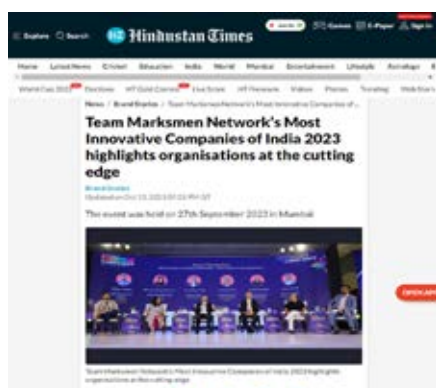
Customer Centricity - Key to Excellent Customer Experiences

Vinod Kumar, Chief Operating Officer, HBC Life, emphasises the importance of great experiences as a strategic differentiator in a competitive industry arena

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ABOUT **TEAM MARKSMEN**

At **TEAM MARKSMEN NETWORK**, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



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ABOUT **MARKSMEN DAILY**

MARKSMEN DAILY is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.

MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.

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