



MARKSMEN DAILY

INFLUENTIAL
LEADERS
OF ASIA | 2026-27

TM

NAVIGATING ASIA'S NEW ARC

*Leading with Resilience,
Rising with Purpose*



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ABOUT

TEAM MARKSMEN NETWORK

At **TEAM MARKSMEN NETWORK**, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



SOCIAL
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SCRIPTING ASIA'S NEXT GROWTH CHAPTER

Leadership comes with no handbook or compass. But even if it did, it might not be much help in navigating one of the most tumultuous eras in human history, which has seen decades worth of change crammed into a few years. The old rules of growth and success that leaders swore by barely hold true in a landscape dotted by geopolitical and socio-economic shifts, let alone the kind that spawns and eliminates entire industries on its own, such as it is with AI.

*But even as competing forces contest for control in an opportunity-rich world order, a select clutch of leaders are blazing a trail that makes them the cynosure of all eyes. This elite cohort is mining complexity and unearthing potential that is truly generational in nature. These institution-builders can be found across Asia, and they have steered their organisations to safe shores brimming with possibilities, even as storms stir on the horizon. These are the **Influential Leaders of Asia**, and their stories make for compelling reading.*





KUALA LUMPUR: **WHERE AMBITION MEETS** **OPPORTUNITY**

Quietly, over the past few decades, Asia has become a global epicentre of growth. Its share of global GDP has swelled to approximately 45% today, up from the 30% it enjoyed in 2000. And that number will rise still further, as the region is projected to contribute more than half of global economic growth in the coming decade. Powering this growth is a cohort of leaders who have demonstrated ambition and influence on par with that of any other on the planet.

No city embodies this convergence of ambition and opportunity quite like Kuala Lumpur. Sitting at the geographical and commercial heart of ASEAN, Malaysia's capital has spent two decades quietly engineering itself into one of Asia's most consequential business destinations. With a skilled multicultural workforce, strong digital foundations, and a strategic location that makes it a natural gateway into the ASEAN market, Malaysia has become a magnet for foreign direct investment, recording inbound FDI of \$38 billion in 2024. The economy grew by 5.1% in 2024, driven by a rebound in exports, strong investment approvals, and the accelerating weight of a digital economy that Malaysia is actively positioning as a regional engine of growth.

The technology story is particularly striking. Malaysia attracted over RM86 billion in data centre investments in 2024 alone, establishing itself as Southeast Asia's leading data centre hub, with global names including Google, Microsoft, Oracle, and Nvidia all deepening their commitments to the country. Digital investments under Malaysia's national strategic initiative surged 125% in Q2 2025, reaffirming Kuala Lumpur's position as a preferred foreign digital investment destination in ASEAN.

*It is thus safe to say that Kuala Lumpur occupies an enviable position at the crossroads of a reconfiguring world order, and there could scarcely be a more credible stage for **Influential Leaders of Asia**.*



ASIA BY THE NUMBERS

45%

*Asia's share of
global GDP*

4.5%

*Asia's growth forecast, which
outperforms the global average*

57%

*The share of Asia's intra-regional trade,
suggesting stronger local linkages*

60%

*Asia's share of global economic
growth, per the OECD*

\$42.5

TRILLION

*The size of Asia's economy, according
to total estimated nominal GDP*

ASIA: THE WORLD'S LEADERSHIP PLAYGROUND

Behind every great organisation is a leader conducting a grand symphony. Asia's ascent has been scripted by these leaders, who dared to think beyond borders, categories, and conventional wisdom.

From Masayoshi Son's audacious bets on companies that would come to shape the world, to ByteDance's Zhang Yiming building a content platform that shapes global culture, to Malaysian-born Lip-Bu Tan leading one of the world's most strategically critical semiconductor companies, and even to the homegrown ambition of leaders at Maybank, Petronas, and Air Asia, who turned Malaysian institutions into regional powerhouses, there is a consistent pattern. One person with a clarity of vision and conviction in action can shape the trajectory of industries, a region, and even the world.

That is the power of leadership, and it has never mattered more. People are the backbone of an organisation, and the responsibility of crafting a culture that can outlast any single disruption rests on leadership. In doing so, these leaders will define Asia's next decade.



WHY THIS MATTERS

*Asia is the embodiment of resilience, reinvention, and purposeful growth, and these philosophies lie at the heart of everything Influential Leaders of Asia stands for. The leaders recognised in past editions epitomise this, such as **Siddharth Mittal**, CEO & MD, Biocon Limited; **Alok Bajpai**, MD – India, NTT Global Data Centers; **Rohit Pathak**, CEO, Copper Business (Hindalco Industries); **Vivek Bhatia**, MD and CEO TKIL Industries; **Harish Kohli**, President & Managing Director, Acer India; **Puneet Gupta**, Managing Director & Vice President, NetApp India/SAARC; **Rajeev Singh**, Managing Director, BenQ India & South Asia; and **Suresh Mahalingam**, Chairperson, Aviva India, among many more.*

After 5 successful editions in India, we now expand our horizons to celebrate the insights, experiences, and achievements of Asia's most consequential leaders. Here's why it matters:

- *Engage fellow CXOs and founders navigating Asia's fast-shifting complexities*
- *Access real-world perspectives from leaders across Asia*
- *Expand your network in a carefully curated setting*
- *Earn research-backed recognition on one of Asia's most visible leadership platforms*

KEY HIGHLIGHTS



*Exclusive
Malaysia Edition*

10+ *Eminent Speaker
& Policy Makers*

40+ *Leaders
Recognised*

100+ *Industry
Participation*



WHY ATTEND?

- *Connect with Asia's most influential business leaders, founders, and decision-makers.*
- *Gain exclusive insights into the trends shaping Asia's next era of growth and innovation.*
- *Build meaningful relationships across industries, markets, and geographies.*
- *Learn from leaders who are successfully navigating disruption and driving transformation.*
- *Be part of a prestigious platform celebrating leadership excellence, vision, and impact across Asia.*

AGENDA

TIME	SESSION	TOPIC
17:30 – 18:30 hrs	Registration & Networking	The Asia Connect – Delegate Registration, Networking & Welcome Refreshments
18:30 – 18:35 hrs	Welcome Address	Setting the Stage for Asia's Next Growth Story Opening remarks on Asia's defining leadership moment and why Malaysia serves as the gateway to the region's next era of growth.
18:35 – 19:00 hrs (25 mins)	Fireside Chat	The New Asian Playbook: Leading Through Uncertainty, Winning Through Purpose An exclusive conversation with a distinguished business leader on navigating disruption, embracing reinvention, and building organisations that thrive amid constant change.
19:00 – 19:50 hrs (50 mins)	Leadership Panel Discussion	From Regional Champions to Global Powerhouses: Building Organisations for Asia's Next Decade KEY DISCUSSION THEMES: - Leading through geopolitical and economic uncertainty - AI as a strategic leadership imperative - Creating resilient, future-ready organisations - Building trust through sustainability and governance - How Asian enterprises can shape the next wave of global innovation and influence
19:50 – 20:05 hrs (15 mins)	Chief Guest Address	Asia's Defining Decade: Unlocking Growth Through Visionary Leadership and Global Collaboration
20:05 hrs onwards	Influential Leaders of Asia 2026 Felicitation Ceremony	Honouring the Leaders Shaping Asia's Future Recognising Asia's most influential leaders for exemplary leadership, innovation, transformation, and enduring impact across industries.
20:35 onwards	Networking Cocktail Dinner & Leadership Conversations	

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TELECAST

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2025

INDIA
TODAY

TELEVISION



2024

REPUBLIC.



2023

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MARKMEN ONLY
INFLUENTIAL LEADERS OF INDIA | 2025
5th EDITION

26TH SEPT, 2025
NOVOTEL MUMBAI
INTERNATIONAL AIRPORT

Steering India's Ascent
Leading with Impact

**INDIA'S GROWTH ARCHITECTS TAKE CENTER STAGE
AT TMN'S INFLUENTIAL LEADERS OF INDIA 2025**

The 5th edition of **Influential Leaders of India 2025**, held on September 26th at Novotel Mumbai, successfully captured the pulse of India's evolving leadership landscape. Organized by **Team Markmen Network**, the event stood as a powerful platform celebrating those who aren't just responding to change but actively shaping the nation's transformation.

Bringing together visionaries, industry stalwarts, and nation-builders, the forum embodied the theme **"Steering India's Ascent: Leading with Impact."** The evening unfolded with thought-provoking insights, powerful dialogues, and a prestigious recognition ceremony honouring leaders whose vision, resilience, and purpose continue to redefine India's growth story.

HERE ARE A FEW GLIMPSSES OF THE EVENT



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GLIMPSES



Asia's leaders deserve a platform as grand as their ambitions and impact, and Influential Leaders of Asia is that stage. We look forward to celebrating Asia's leaders with you.

To know more about this unique initiative, contact:

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