



STEERING CORPORATE INDIA TOWARDS CLIMATE ACCOUNTABILITY

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THE IMPERATIVE OF **CLIMATE GOVERNANCE**

As India strides towards becoming the third-largest global economy by 2030, the nation faces the dual challenge of sustaining economic growth while addressing climate change. The World Bank estimates that climate change could reduce India's GDP by up to 2.8% by 2050 if proactive measures aren't implemented. Recognizing this, India has committed to achieving 50% of its energy capacity from renewables by 2030 and attaining net-zero emissions by 2070.

However, these commitments necessitate robust climate governance frameworks that integrate policy, corporate strategy, and financial mechanisms. The Reserve Bank of India's push for green finance and SEBI's ESG reporting mandates underscore the urgency for businesses to align with national and global climate goals

SUMMIT OBJECTIVES

ACTIONABLE STRATEGIES

Share best practices and frameworks for integrating climate governance into corporate operations.

FINANCIAL MOBILIZATION

Explore avenues for green financing and sustainable investments.

TECHNOLOGICAL INTEGRATION

Highlight the role of AI, blockchain, and IoT in advancing climate goals.

POLICY-BUSINESS SYNERGY

Facilitate dialogue between policymakers and corporate leaders to align strategies and regulations.

CAPACITY BUILDING

Offer masterclasses to deepen understanding and implementation of climate strategies.

WHY ATTEND?

- Engage with thought leaders and policymakers shaping India's climate agenda.
- Gain insights into the latest regulations, technologies, and financial instruments.
- Network with peers committed to sustainable and responsible business practices.
- Participate in immersive experiences and masterclasses designed to equip leaders with actionable tools.





| Time | Session Details |
|------------------|---------------------------------------------------------------------------------------------------------------------------|
| 09:00 – 10:00 AM | Registrations & Nature Experience |
| 10:00 – 10:10 AM | Opening Note & Welcome Address Team Marksmen Network |
| 10:10 – 10:25 AM | Chief Guest Address |
| 10:25 – 10:40 AM | Opening Keynote Address |
| 10:40 – 11:25 AM | Standalone & Fireside Chat – Global Climate Imperatives: Bridging Policy, Business, and Innovation |
| 11:25 – 12:15 PM | Panel Discussion: CEO Roundtable – Driving the Climate Agenda from the Corner Office |
| | Discussion Focus: |
| | CEO-level commitment to Climate SDGs: strategy, culture, and leadership |
| | How climate governance is being embedded into core business models |
| | Long-term investments vs. short-term results: Managing expectations and shareholder alignment |
| | Creating measurable climate impact while driving business performance |
| 12:15 – 12:45 PM | Flash Presentations: Spotlight on Climate Champions |
| | Short, impactful stories from: |
| | A startup founder in climate tech |
| | •A grassroots leader driving rural climate action |
| | •A young innovator building sustainable business models |
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| 12:45 – 01:00 PM | Special Talk: Gross National Happiness: A Climate Lens from Bhutan |
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| | This session will explore how Bhutan's Gross National Happiness framework offers a transformative, values-driven model for climate governance. Expect profound insights on aligning environmental policies with cultural, ethical, and well-being imperatives. |
| 01:00 – 02:00 PM | Lunch & Networking |
| 02:00 – 02:15 PM | Interactive Session: Crafting Corporate Climate Action Plans for Indian Businesses |
| 02:15 – 02:45 PM | Trilogue: Sustainable Finance & Green Investments: Where's the Money? |
| | Discussion Points: |
| | •Rise of Sovereign Green Bonds & Sustainable Finance in India |
| | Attracting climate-conscious investors |
| | •Role of Indian banks & NBFCs in funding the transition |
| 02:45 – 03:15 PM | Case Study Showcase: Decarbonization & Innovation in Action |
| | Presentations on: |
| | •Circular economy models in India |
| | Deep decarbonization strategies from leading industries |
| | Role of technology in reducing emissions |
| 03:15 – 04:15 PM | Panel Discussion: Policy & Corporate Synergy: The Path to Climate Governance |
| | Discussion Points: |
| | •Business Responsibility and Sustainability Reporting (BRSR) framework |
| | Compliance with SEBI's ESG mandates |
| | Corporate & government partnerships to accelerate impact |

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| 04:15 – 04:30 PM | Special Address: Boardrooms as Climate Catalysts |
| 04:30 – 05:00 PM | Fireside Chat: The Future of Carbon Markets & Climate Trade in India |
| | Discussion Points: |
| | Potential of carbon markets in driving climate action |
| | India's role in the global carbon credit economy |
| | Preparing businesses for carbon pricing regulations |
| 05:00 – 05:15 PM | Special Address: The Climate Mandate: Turning Commitments into Action |
| 05:15 – 05:30 PM | Guest of Honor Address – Financing India's Green Future: The Role of Fiscal Policy |
| 05:30 PM | Closing Remarks |
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* This agenda is a work in progress and is subject to change

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ABOUT **TEAM MARKSMEN**

At Team Marksmen Network, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.









BESPOKE EXPERIENCES

ABOUT MARKSMEN DAILY

Marksmen Daily is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.

MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.

LETS DISCUSS !!

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