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# Defining Leadership's 'True North'

*Leadership in India has been a transformative force, shaping not only individual organizations, but the nation's trajectory. Visionary leaders across various sectors have consistently demonstrated the power of foresight, resilience, and adaptability in navigating complex challenges. Their approach to leadership goes beyond traditional management, embracing innovation and calculated risk-taking to create new possibilities and redefine existing paradigms. These influential figures have shown that true leadership involves inspiring people, fostering a culture of excellence, and having the courage to pursue ambitious goals even in the face of adversity.*



*The impact of exceptional leadership extends far beyond institutional boundaries, influencing society at large. Leaders who have left an indelible mark on India's landscape have often been those who recognized their broader responsibility to the nation and its people. They've set the course for new growth trajectories by championing ethical practices, prioritising sustainable development, and investing in community empowerment.*

*This holistic approach to leadership has set new benchmarks for governance and social responsibility. As **India continues to evolve**, the next generation of leaders face the challenge of steering the nation through rapid technological changes, global shifts, and increasing societal expectations. The enduring principles of visionary thinking, integrity, and social consciousness remain crucial guideposts for leadership in an increasingly complex and interconnected world.*



# Lauding those *Leading the Way*

*Even in India's vibrant social tapestry, certain individuals stand out as paragons of leadership brilliance. These are the Influential Leaders of India, a distinguished group of leaders who transcend boundaries and inspire future generations through their remarkable journeys. They exemplify how a blend of passion, resilience, and a global perspective can propel one to the forefront of leadership.*

*The 4<sup>th</sup> edition of **Influential Leaders of India** sees us amplify the voices of these leaders from across domains. Against a backdrop of unprecedented change, this edition explores the nuances of leadership in times of tumult. Through thought-provoking discussions, insightful keynotes, and interactive sessions, the event serves as a platform for exchanging ideas, forging partnerships, and charting pathways towards a brighter tomorrow.*

*Today's era sees leadership hold unprecedented significance, and these influential figures serve as beacons of inspiration for others. Their stories ignite a fire within, urging us to redefine boundaries, and leave an indelible mark on the global stage.*







# Shaped by *Rigorous Research*

*This unique initiative has been shaped by insights gleaned from an industry-wide study conducted by LeadCap Ventures, with leaders appraised on the following parameters:*

- **Strategic Execution** *(Focusing on beating the odds by defining what it takes to win)*
- **Growth Mindset** *(How they've looked at the big picture, with growth metrics for established and up and coming players)*
- **Organisational and Social Purpose** *(Purpose matters, for organisations and society)*
- **Stakeholder Capitalism** *(How they manage boards and external and internal stakeholders by valuing everyone's needs and objectives)*
- **Adaptability and Resilience** *(To see if they've created something that can outlast the storm)*
- **Agility and Innovation** *(To see whether they've embedded an agile mindset, regardless of organisational size)*
- **Transparency & Accountability** *(Being honest and transparent in all dealings)*

# Reasons to *Attend?*

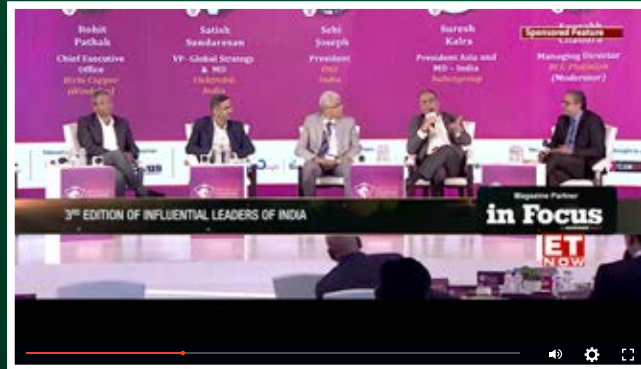
- *Engage in networking sessions with a diverse array of C-SUITE PROFESSIONALS.*
- *Participate in insightful discussions addressing critical challenges encountered by BUSINESS LEADERS across various sectors.*
- *Discover innovative strategies for decision-making, change management, and FOSTERING ORGANISATIONAL GROWTH.*
- *Gain inspiration from thought leaders and FORWARD-THINKING VISIONARIES.*
- *Collaborate with fellow leaders, exchanging best practices to FACILITATE BUSINESS TRANSFORMATION.*





# Media Coverage

TELEvised  
ON **ETNOW**  
(2023 EDITION)



TELEvised  
ON **INDIA TODAY**  
(2022 EDITION)



TELEvised  
ON **CNN NEWS 18**  
(2021 EDITION)



## BRANDS AND LEADERS CARVING A NICHE

An International and Intercontinental Leadership Summit  
A Collection of Top Executives, Thought Leaders, and Innovators

### Bold moves for a bold new era

**To win big, organisations and leaders must back bold ambitions with equally bold actions**

**As** the world enters a new era of growth, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Manoj Kumar**, Founder and Managing Director, **Veritas Advisors Pvt Ltd**.

Manoj Kumar, Founder and Managing Director, Veritas Advisors Pvt Ltd.

### 5 pillars of modern leadership

**Mahesh Kumar Agrawal, Co-founder & CEO, Aircasem, pinpoints some of the most important qualities modern-day leaders must possess**

**As** the world enters a new era of growth, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Mahesh Kumar Agrawal**, Co-founder & CEO, Aircasem.

Mahesh Kumar Agrawal, Co-founder & CEO, Aircasem.

### Leadership as a growth catalyst

**Rajendra Agarwal, MD & Director, Sector Group, one of India's leading BPO/ITeS and Business Process, reflects on the delicate balance between demonstrating strong leadership and creating a vibrant workplace**

**B**alancing the need for strong leadership with the desire to create a vibrant workplace is a delicate balance. This is the message from **Rajendra Agarwal**, MD & Director, Sector Group.

Rajendra Agarwal, MD & Director, Sector Group.

### Embracing growth paradigms in apparel manufacturing

**Pulkit Sethi, Vice Chairman, Pearl Global Industries, outlines what it takes to create a culture of sustained success**

**A**s the world enters a new era of growth, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Pulkit Sethi**, Vice Chairman, Pearl Global Industries.

Pulkit Sethi, Vice Chairman, Pearl Global Industries.

### Tapping into the spirit of innovation

**Sant General, Member, Shaktiya Technology India, emphasises the need for the latest technological innovations to revolutionise lives globally**

**T**he world is entering a new era of growth, and organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Sant General**, Member, Shaktiya Technology India.

Sant General, Member, Shaktiya Technology India.

### Managing the change journey

**Mahendra Shah, Chairman & MD, V Trans India, highlights how leaders' approaches are essential to executing a vision and changing it on the fly**

**I**n a world of constant change, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Mahendra Shah**, Chairman & MD, V Trans India.

Mahendra Shah, Chairman & MD, V Trans India.

### A problem-solving mindset for a dynamic era

**Kishore Kumar Prabhu, MD & CEO, SBI General Insurance, emphasises on the qualities he draws on to tackle challenges and progress to prosperity**

**D**rawing on a problem-solving mindset is essential for organisations and leaders to progress to prosperity. This is the message from **Kishore Kumar Prabhu**, MD & CEO, SBI General Insurance.

Kishore Kumar Prabhu, MD & CEO, SBI General Insurance.

## BRANDS AND LEADERS CARVING A NICHE

An International and Intercontinental Leadership Summit  
A Collection of Top Executives, Thought Leaders, and Innovators

### Bridging critical gaps

**Sriram Kataraj, President, Qairia Financial Technologies, explains how he cracks the code of key challenges**

**F**acing critical gaps in the market, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Sriram Kataraj**, President, Qairia Financial Technologies.

Sriram Kataraj, President, Qairia Financial Technologies.

### Balancing the duality of short and long-term

**Sarkis Das, Co-Founder & Director, SSC Solutions, shares her approach to marrying short term goals and long term vision to her leadership decisions**

**W**hen it comes to balancing short-term goals and long-term vision, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Sarkis Das**, Co-Founder & Director, SSC Solutions.

Sarkis Das, Co-Founder & Director, SSC Solutions.

### A contemporary view of holistic growth

**Suresh Kulkarni, Managing Director India and President Asia, Indusgroup, underlines the importance of ensuring holistic employee wellbeing**

**I**n a world of constant change, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Suresh Kulkarni**, Managing Director India and President Asia, Indusgroup.

Suresh Kulkarni, Managing Director India and President Asia, Indusgroup.

### Leadership lessons to learn

**Satish Soodaraman, VP Global Strategy and Managing Director, Ektoshell India, sheds light on the leadership principles that have served him well**

**F**acing leadership challenges, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Satish Soodaraman**, VP Global Strategy and Managing Director, Ektoshell India.

Satish Soodaraman, VP Global Strategy and Managing Director, Ektoshell India.

### A recipe for putting innovation first

**Sushil Gupta, Managing Director, Proton Systems Pvt. Ltd, shares on the key drivers of successful innovation in today's competitive landscape**

**I**n a world of constant change, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Sushil Gupta**, Managing Director, Proton Systems Pvt. Ltd.

Sushil Gupta, Managing Director, Proton Systems Pvt. Ltd.

### Decoding the future of health and wellness

**Ajay Khanna, Senior Vice President and Managing Director, Medallia Nutrition India proffers his views on the way forward for Indian healthcare**

**I**n a world of constant change, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Ajay Khanna**, Senior Vice President and Managing Director, Medallia Nutrition India.

Ajay Khanna, Senior Vice President and Managing Director, Medallia Nutrition India.

### Driving holistic impact

**Sudhanshu Man, CEO, Living Human Clothing, outlines his approach to ensuring holistic growth and success**

**A**s the world enters a new era of growth, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Sudhanshu Man**, CEO, Living Human Clothing.

Sudhanshu Man, CEO, Living Human Clothing.

### Winds of change: Riding a growth wave

**S. Anil Kumar Prabhakar, Founder and Managing Director, Windcare India Pvt. Ltd, sheds light on the strategies used to identify new growth pathways**

**I**n a world of constant change, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **S. Anil Kumar Prabhakar**, Founder and Managing Director, Windcare India Pvt. Ltd.

S. Anil Kumar Prabhakar, Founder and Managing Director, Windcare India Pvt. Ltd.

### Customer Centricity - Key to Excellent Customer Experiences

**Vinod Arora, Chief Operating Officer, HDPC Life, emphasises the importance of great experiences as a strategic differentiator in a competitive industry arena**

**W**ith customer centricity being the key to excellent customer experiences, organisations and leaders must embrace bold ambitions and back them with equally bold actions. This is the message from **Vinod Arora**, Chief Operating Officer, HDPC Life.

Vinod Arora, Chief Operating Officer, HDPC Life.

(EDITION 2023)



The Economic Times  
Thursday, 20 October 2022

## Transformative Titans of Industry

The conditions and vision of a clutch of multi-faceted leaders has separated them from the pack, marking them as influential leaders of India 2022

This year that among leadership icons transition into steering organisations through such a turbulent period is asking that recipient to be an exceptional leader. It is not just a simple, measurable track of our vision, but also the ability to navigate through complex challenges, such as taking on a new sector for the C-suite, navigating the uncertainty that the world of change entails, and the need to lead the organisation through a period of uncertainty. In this list of transformative leaders, we have selected some of the most influential and inspiring leaders in India's business landscape.

Leaders' business decisions are influenced by today's complex and volatile environment and they are required to be more agile and responsive. In this list of transformative leaders, we have selected some of the most influential and inspiring leaders in India's business landscape.

### Team Leaders

## Creating a culture of care

Balfour Manu, Managing Director, Blue Dart, shares some sage advice for up-and-coming leaders

As a leader, you are not just responsible for the success of your organisation, but also for the well-being of your employees. Creating a culture of care is essential for long-term success. In this interview, Balfour Manu, Managing Director of Blue Dart, shares his insights on how to build a caring and high-performing team.

## Boundlessly innovative

T. A. Nishkan, CEO & Co-founder, Ecom Express, identifies the need to leverage innovation in order to outperform consumer expectations

Innovation is the key to staying ahead in a competitive market. T. A. Nishkan, CEO & Co-founder of Ecom Express, discusses the importance of innovation in e-commerce and how it can help businesses meet and exceed customer expectations.

## A multi-faceted leadership model

Harshbhoze Zaveri, CEO Chairman & Managing Director, NBS Bearings, highlights key qualities modern-day leaders must possess to excel in today's business environment

Leadership is a complex and multi-faceted role. Harshbhoze Zaveri, CEO Chairman & Managing Director of NBS Bearings, shares his perspective on the qualities that modern-day leaders must possess to succeed in a rapidly changing business environment.

## Leading from the heart

Puneet Gupta, MD & CEO, NetApp, elaborates on the core principles he holds dear as a leader

Leadership is not just about managing people, but also about leading from the heart. Puneet Gupta, MD & CEO of NetApp, shares his insights on the core principles that guide his leadership style and how they have helped him build a successful organisation.

### NetApp

## Leadership Learnings

40% of our leadership team were before the pandemic. Some were direct reports. So it is very critical to have a strong relationship with them. It is not just about the job, but about the person. It is about the relationship.

Leadership is a journey, not a destination. It is about the relationship between the leader and the team. It is about the ability to inspire and motivate others. It is about the ability to lead by example.

Leadership is a skill that can be learned and improved upon. It is about the ability to listen and understand others. It is about the ability to communicate effectively. It is about the ability to make difficult decisions.

## Industry Perspectives

Rajesh Chhabra, Co-founder and CEO, Team Markem Network

The business landscape is constantly evolving. Leaders must stay ahead of the curve by embracing change and innovation. In this interview, Rajesh Chhabra, Co-founder and CEO of Team Markem Network, shares his insights on the current state of the industry and the challenges ahead.

Leadership is a responsibility. It is about the ability to take ownership of the success and failure of the organisation. It is about the ability to be vulnerable and seek feedback. It is about the ability to be resilient in the face of adversity.

### Sharee Gupta, Co-Founder & CEO, Team Markem Network

Leadership is a journey of self-discovery and growth. It is about the ability to learn from mistakes and embrace change. It is about the ability to be authentic and vulnerable. It is about the ability to be a role model for others.

## Bringing innovation to the fore

Ankit Gokul, Founder and MD, Space World, and Rishabh Sharma, Co-Founder and Director, Space World, reveal how the brand has differentiated itself through innovative measures

Innovation is the key to staying ahead in a competitive market. Ankit Gokul, Founder and MD of Space World, and Rishabh Sharma, Co-Founder and Director of Space World, discuss the innovative measures they have taken to differentiate their brand and stay ahead of the competition.

## Resilience and reinvention

Rishabh Sharma, MD & CEO, Union Assurance Brokers, illuminates the path ahead for up-and-coming leaders

Resilience and reinvention are essential for long-term success. Rishabh Sharma, MD & CEO of Union Assurance Brokers, shares his insights on how to build resilience and embrace change in a rapidly changing business environment.

## Unearthing new growth opportunities

Anubhav Sharma, Founder & CEO, SynMedia Ad Adtech, delves into how his business has thrived through digital transformation

Digital transformation is a key driver of growth for businesses. Anubhav Sharma, Founder & CEO of SynMedia Ad Adtech, discusses the opportunities and challenges of digital transformation and how his business has thrived through embracing change and innovation.

### SynMedia

The Economic Times  
Thursday, 20 October 2022

## A blueprint for leadership

Atul Boda, Chairman, J. B. Boda Group, reflects on his professional journey, and proffers sage advice to those looking to scale dizzy heights

Leadership is a journey of discovery and growth. Atul Boda, Chairman of J. B. Boda Group, shares his insights on his professional journey and the challenges he has faced. He offers sage advice to those looking to scale dizzy heights and achieve success in their careers.

## Effecting long-term change

Shraddha Chhabra, Managing Director, Union Assurance Brokers, shares her insights on how to effect long-term change in an organisation

Effecting long-term change in an organisation is a complex and challenging task. Shraddha Chhabra, Managing Director of Union Assurance Brokers, shares her insights on how to lead change and drive long-term success for the organisation.

## And here we move me, together

Caaryy Gupta, MD, DSV Solutions, lays out his philosophy for powering through challenges

Leadership is a journey of discovery and growth. Caaryy Gupta, MD of DSV Solutions, shares his philosophy for powering through challenges and achieving success in a competitive market.

## Pursuing a common sense of purpose

Sanjeev Vashista, MD & CEO, PathKinch Labs, outlines his mantras to navigate uncertainty

Leadership is a journey of discovery and growth. Sanjeev Vashista, MD & CEO of PathKinch Labs, shares his mantras to navigate uncertainty and achieve success in a rapidly changing business environment.

## Role of digitalisation in enhancing the customer journey

Anil Gokul, Managing Director & Chief Executive Officer, Anuvu Financial Services, expands on how technology has opened new possibilities for delivering value and impact

Digitalisation is a key driver of growth for businesses. Anil Gokul, Managing Director & Chief Executive Officer of Anuvu Financial Services, discusses the role of technology in enhancing the customer journey and delivering value and impact.

## Unearthing new growth opportunities

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The Economic Times  
Thursday, 20 October 2022

## The democratisation of digital finance

Nikhil Tiwari, CEO, Spay India, talks of how Fintech is deepening financial inclusion across India's grassroots

Fintech is revolutionising the financial landscape and deepening financial inclusion across India's grassroots. Nikhil Tiwari, CEO of Spay India, discusses the challenges and opportunities of digital finance and how it is transforming the way we think about money.

## A commitment to quality

Ronak Chhirpal, CEO, Nandan Tery Sheds Ltd, shares his insights on how the company has achieved exceptional quality standards

Quality is the key to long-term success. Ronak Chhirpal, CEO of Nandan Tery Sheds Ltd, shares his insights on how the company has achieved exceptional quality standards and built a reputation for excellence in the industry.

## Walking that extra mile

Alia Brienda Agarwal, MD, AutoMech (India) Pvt Ltd, talks about putting innovation at the heart of the organisation

Innovation is the key to staying ahead in a competitive market. Alia Brienda Agarwal, MD of AutoMech (India) Pvt Ltd, discusses the importance of innovation in her organisation and how it has helped her achieve success.

## Resilience and reinvention

Rishabh Sharma, MD & CEO, Union Assurance Brokers, illuminates the path ahead for up-and-coming leaders

Resilience and reinvention are essential for long-term success. Rishabh Sharma, MD & CEO of Union Assurance Brokers, shares his insights on how to build resilience and embrace change in a rapidly changing business environment.

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### Anuvu

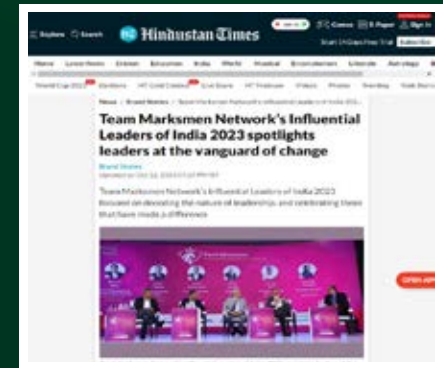
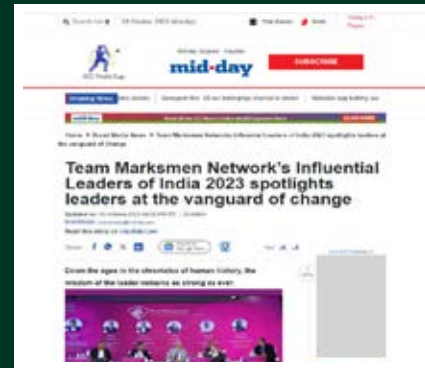
(EDITION 2022)

# Press Release

## PRE - EVENT (2023)



## POST - EVENT (2023)





# Glimpses of Past Edition



## ABOUT **TEAM MARKSMEN**

*We are a media organisation based out of Mumbai that empowers industry leaders by providing them with insights, ideas, and opportunities that fits their unique industry and context. Through content shared via our flagship website, Marksmen Daily, and our print magazine 'in Focus' focused on business, leadership, and lifestyle, we help advance the practice of management.*

*Team Marksmen has carved a niche by creating unique knowledge communities and platforms that inform and shape the actions of decision makers, enabling them to create impactful change. We have successfully executed more than 45 events with 1500+ domestic and international B2B and B2C brands, helping businesses across industries create opportunities to engage audiences through on-ground and virtual experiences.*



SOCIAL  
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BESPOKE  
EXPERIENCES

## ABOUT **MARKSMEN DAILY**

*Marksmen Daily is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.*

*MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.*

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